

Ruth Alexandor, ACC and Registered Corporate Coach™



Ruth Alexandor works with PeopleDynamics Learning Group (PDLG) as an associate coach and facilitator of the Business Coaching Advantage (BCA) Coaching Advantage for Leaders Program™.

Ruth concentrates her leadership coaching on supporting first time and middle managers to be more effective people leaders. Middle leaders have the unique challenge of managing up and down the organizational hierarchy as well as across functions and silos while being expected to effectively deliver on the organization's vision. She is particularly passionate about supporting leaders in their work to build trust and create engaged, high-performing teams.

Ruth's leadership coaching is focused on conversations to facilitate performance, change and learning relevant to the leader and the leader's organizational context; essentially, she is a thinking partnership with her clients. Her strengths include high emotional awareness, deep compassion, strong service-orientation and work ethic. Integrity and confidentiality are the cornerstone of her coaching practice.

Over the past 20 plus years, Ruth's career has focused on developing talent, supporting learning and leading the training function in professional and financial services and healthcare. She has expertise in design, development and facilitation of training curricula, performance consulting, measurement of learning outcomes and as well as new hire / new leader engagement and succession planning programs.

Specifically, Ruth has created new leadership programs for:

- ✓ Law firm administrative management using the Ken Blanchard's Situational Leadership model
- ✓ New lawyer partner leadership programs, collaborating with Queens Executive Education
- ✓ Healthcare practice managers: developing a custom design leadership conference
- ✓ Healthcare front line supervisors and managers: designing, developing and delivering a multiple program leadership curriculum

Ruth is a Certified Training and Development Professional (CTDP) from the Institute for Performance and Learning, she has earned a certificate in Adult Education from St. Francis Xavier and has a post graduate certificate in business management from York University. A lifelong learner, Ruth completed the BCA Advanced Program™ enabling her to earn her the designations Business Coaching Advantage Certified Coach™, and Associate Certified Coach from the International Coach Federation as well as Registered Corporate Coach™ from the WABC™. Ruth is on the coaching roster with several firms who consult in workplace transformation.

When not working, Ruth enjoys the company of her three (almost adult) children and stays active at the gym as well as getting outside for playing tennis, cross-country skiing and hiking.