

## Melinda Sinclair, Executive Coach and Designer of Leadership Learning Experiences



"... to live in fullness, without waste of time and potential, expressing one's uniqueness, yet participating intimately in the complexity of the cosmos." -- Mihaly Csikszentmihalyi

Melinda Sinclair is an executive coach, curriculum designer, facilitator and educator with more than thirty years' experience working in knowledge-based and learning-oriented environments. She previously enjoyed a successful career as a researcher and lecturer in linguistics, focusing on the use of language for effective communication. She is President of PeopleDynamics Learning Group Inc.

As coach and facilitator Melinda brings a depth of knowledge and experience to the challenge of helping her clients develop a more "integrated intelligence" in their work and life. She enjoys working with highly intelligent, sophisticated and successful individuals who want to use their strengths to create what they truly want for themselves while making a meaningful contribution to the various systems they belong to. Her clients include executives and senior managers, senior scientists and project managers, as well as self-employed professionals.

As a leadership coach, her areas of special interest include leadership development for technical experts, leadership skills required for the future, team effectiveness, and effective conversation. She is co-author of *The Leadership Coach's Advantage: A guide for Practice*, and also developed practical resources to support both leaders and coaches in enhancing Conversation Intelligence at work.

Melinda brings to her work a life-long commitment to learning and to being an effective facilitator of others' learning. She combines intellectual acuity with intuition, imagination and an ability to connect with people in a meaningful way. Clients, students and workshop participants especially value her gift to help them contextualize and reframe their challenges and opportunities in a way that expands possibilities.

In addition to managing her active international coaching practice, Melinda is a sought after coaching specialist and designer of leadership learning experiences. Melinda was the original architect and designer of the ICF accredited Adler Certificate Program, which is currently offered in Canada, the US, and Europe. She also led the development of several leadership development programs, some offered in in several organizations around the world. A partial client list includes: Scotiabank, ScotiaMcLeod, CIBC Wood Gundy, Woodbine Entertainment Group, Canadian Tire, Ericsson, TINE (Norway), Nestle, Dundee Precious Metals, Hamilton Health Sciences, CBC, Loblaw, NASA, Hamilton Health Sciences, and Alcatel-Lucent. At present she is lead designer and core faculty member for a new series of coaching programs – The Business Coaching Advantage™ programs – that are geared towards preparing coaches working in the leadership and organizational domain.

During the course of her coaching career Melinda has contributed to several projects related to the development of the coaching profession, for both the International Coach Federation and the Worldwide Association of Business Coaching. Melinda is one of only a few coaches in the world to be awarded the Chartered Business Coach™ (ChBC) designation by the Worldwide Association of Business Coaches, based on a rigorous process designed by the Professional Development Network in association with Middlesex University. She is also an ICF accredited coach. Her formal training includes a doctorate in Linguistics, post-graduate training in psychology, plus extensive training in professional coaching.

A varied and rich life experience complements Melinda's professional experience. She has lived and worked in different countries, successfully navigated several major life changes, and manages (most of the time!) to balance several life roles.



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## ***Summary of Coaching and Leadership Development Experience***

- > Extensive experience, accumulated over two decades, in providing coaching services to senior leaders and high level contributors in a range of organizations (internationally)
- > Specialized experience in coaching scientists and technical experts in leadership roles – included extensive hours logged supporting senior scientists, project managers and leaders in NASA projects and at NASA centers – including GSFC, JPL, GRC, Kepler, SOFIA, JWST.
- > Provides team coaching to senior leadership teams as well as functional teams
- > Consults to a variety of organizations, focusing on leadership development, coaching, and coaching culture
- > Contributed to several initiatives related to strengthening the discipline of coaching, e.g., member of the ICF Language Committee; founding member of the Toronto ICF Chapter, founding member of the Graduate School Alliance for Executive Coaching Curriculum Committee for GSAEC, looking into standards for graduate level programs in executive coaching; member of the expert panel on business coaching competencies formed by the Worldwide Association of Business, the Professional Development Foundation and Middlesex University; member of the first accreditation panel for business coaching training programs; Chair of the WABC Workgroup on Professional Standards for Business Coaching.
- > Designs and facilitates leadership development programs to organizational clients
- > Co-author of *The Leadership Coach's Advantage: A Guide for Practice* (2013)
- > Designer and lead faculty for two internationally recognized coaching certification programs
- > Designer and facilitator for an award winning “leader as coach” program (delivered internationally)
- > Representative client list: Scotiabank, ScotiaMcLeod, CIBC Wood Gundy, Woodbine Entertainment Group, Canadian Tire, Ericsson, TINE (Norway), Nestle, Dundee Precious Metals, Alcatel-Lucent, Hamilton Health Sciences, Ontario Disabilities Directorate, LCBO, CBC, Pearson Education, Loblaw, NASA
- > Accredited as a coach by both the Worldwide Association of Business Coaches (WABC) and the International Coach Federation (ICF)
- > Recognized for design, facilitation and coaching expertise through involvement with several organizations who have received the prestigious Prism Award:
  - > ICF GTA Prism Award - Scotiabank (Canada)
  - > ICF GTA Special Recognition/Prism - LCBO (Canada)
  - > ICF Global Prism Award - TINE (Norway)
  - > ICF International Prism Award – NASA (USA)



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